

SCHEDULE AT-A-GALNCE

**CHRIE – Southeastern, Central, and South America Federation
11th Annual Conference
University of South Florida**

March 19-21, 2026

Conference Location:
University of South Florida
Muma College of Business
School of Hospitality and Sport Management

THURSDAY, MARCH 19TH (ALL TIMES EST)

1:00 – 4:00 PM	Optional Pre-Conference Workshop: Future-Proofing Hospitality
5:30 – 6:30 PM	Welcome Reception: "Taste of Tampa Bay"
	Dinner on own

FRIDAY, MARCH 20TH (ALL TIMES EST)

8:30 – 9:15 AM	Registration & Breakfast & Opening Ceremony
9:15 – 9:30 AM	Welcome Remarks
9:30 – 10:15 AM	General Session I - Keynote Address
10:15 – 10:30 AM	Morning Coffee Break
10:30 – 11:45 AM	Concurrent Sessions I
11:45 AM – 12:00 PM	Transition Break
12:00 – 1:15 PM	Concurrent Sessions II
1:15 – 2:30 PM	Lunch & Industry Panel Discussion
2:30 – 3:45 PM	Concurrent Sessions III
3:45 – 4:00 PM	Afternoon Coffee Break
4:00 – 5:15 PM	Concurrent Sessions IV
5:30 – 7:00 PM	Entertainment/Awards Reception
	Evening on Own

SATURDAY, MARCH 21ST (ALL TIMES EST)

8:30 – 9:00 AM	Breakfast & Networking Tables
9:00 – 9:45 AM	Morning Keynote
9:45 – 10:00 AM	Transition Break
10:00 – 11:15 AM	Concurrent Sessions V
11:15 – 11:30 AM	Transition Break
11:30 AM – 12:45 PM	Concurrent Sessions VI
12:45 – 2:00 PM	Networking Lunch & Table Topics
2:00 – 2:15 PM	Transition Break
2:30 – 3:45 PM	Concurrent Sessions VII
4:00 – 4:30 PM	Closing Remarks & Conference Wrap-Up